



Tony Taylor
Director

AT&T
601 W. Chestnut Street
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Louisville, KY 40203

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Tony.Taylor@att.com

December 21, 2007

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, KY 40602-0615

Dear Ms. O'Donnell:

During the period of January 1, 2008 through December 31, 2008, AT&T plans to offer the "Service Connection charge Waiver Promotion." The Service Connection Charge may be waived for Competitive Acquisition residential customers who subscribe to Complete Choice® Plan, Preferred Pack® Plan, 2 Pack Plan or basic local service plus two (2) non-zero rated features, and who are not currently with AT&T for local service. Residential customers who are currently not subscribing to AT&T for local service may be eligible for this offer.

Promotion Restrictions/Eligibility Requirements:

1. Customer must have at least one (1) wire line local service or equivalent (wireless in lieu of wire line) with a provider other than AT&T at a local service address within AT&T territory.
2. The customer must select AT&T as their local service provider.
3. Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from an address in AT&T territory to another address within thirty (30) days of responding to the offer. In the case of an imminent move, AT&T may offer the customer the promotion and place the order at the new address.
4. This offer is not valid for out of region customers who are new to AT&T.
5. This offer is not available to existing AT&T customers.
6. Customer must not have had local service with AT&T within ten (10) days prior to the new service connection date.
7. AT&T employees are not eligible for this offer.
8. Offer valid for only one (1) service line at the intended local service address.
9. Offer may be combined with cash back offers on other affiliates or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion at the Company's sole discretion.
10. AT&T reserves the right to discontinue or modify this promotion at any time without notice.





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December 21, 2007
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11. The customer must place the order on or before December 31, 2008.
12. Customer must have the eligible services on their new service order in order to receive the promotional offer.
13. The customer must place the order through an AT&T business office, outbound telemarketing vendor or alternate channels as indicated.
14. This promotion is available for resale.

An analysis of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Joan Duncan at 502-582-8416.

Very truly yours,

A handwritten signature in black ink, appearing to read "Tony Taylor", with a large, stylized flourish extending to the right.

Tony Taylor





Attachment
Page 1 of 1
EDITED

Revenue and Cost Analysis

<u>Product</u>	<u>Recurring Revenue</u>	<u>Recurring Cost</u>	<u>Margin</u>	<u>Non-Recurring Revenue</u>	<u>Non-Recurring Waiver</u>	<u>Non-Recurring Cost</u>	<u>Non-Recurring Gain/(Loss)</u>	<u>Breakeven (Months)</u>
IFR	\$ 22.60			\$42.00	(\$42.00)			

TARIFF BRANCH
RECEIVED
12/21/2007
PUBLIC SERVICE
COMMISSION
OF KENTUCKY



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December 21, 2007

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, KY 40602-0615

Dear Ms. O'Donnell:

During the period of time from January 1, 2008 through December 31, 2008, AT&T plans to offer the "Fort Campbell Line Connection Charge Waiver Promotion." This promotion offers a waiver of the line connection charge for military personnel at Fort Campbell, Kentucky who are relocated as a result of base housing renovations.

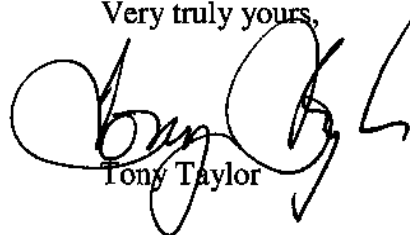
The specific provisions and limitations of this promotion are as follows:

1. Only Fort Campbell, Kentucky military personnel who are relocating housing during base housing renovations are eligible for the waiver.
2. Line connection charges will be waived for military personnel at Fort Campbell, Kentucky who are relocated as a result of base housing renovations in the following circumstances:
 - Establishing service at a new temporary location; and
 - Re-establishing service at permanent base housing
3. This offer is available for resale.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Joan Duncan at 502-582-8416.

Very truly yours,



Tony Taylor





Attachment
Page 1 of 1
EDITED

Revenue and Cost Analysis

<u>Product</u>	<u>Recurring Revenue</u>	<u>Recurring Cost</u>	<u>Margin</u>	<u>Non-Recurring Revenue</u>	<u>Non-Recurring Waiver</u>	<u>Non-Recurring Cost</u>	<u>Non-Recurring Gain/(Loss)</u>	<u>Breakeven (Months)</u>
1FR	\$ 23.35			\$42.00	(\$42.00)			

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April 29, 2008

Ms. Stephanie Stumbo
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, KY 40602-0615

Dear Ms. Stumbo:

By letter dated August 30, 2007, the Commission acknowledged receipt of our proposed "BellSouth Line Connection Waiver Promotion." (Please reference Filing No. TFS2007-00698.) That promotion is scheduled to end on April 30, 2008, and AT&T-Kentucky has now decided to extend this promotion until August 31, 2008. Please note the promotion is now called the "AT&T Line Connection Waiver Promotion."

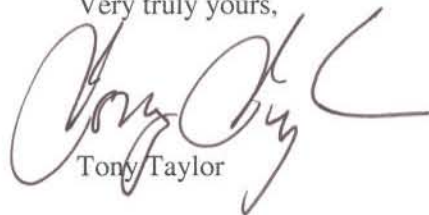
With this extension, we are eliminating the following specific provision for the promotion as follows:

- Subscribers with aggregate annual billing, per state, of BellSouth local services exceeding sixty-five thousand dollars (\$65,000) at the time of enrollment, are not eligible to participate in this promotion.

All other terms and conditions of this promotion except for the end date of the promotion remain unchanged. The revenue analysis filed with the Commission on October 13, 2006 also remains unchanged.

If there are any questions concerning this proposed extension, please call Joan Duncan at 502/582-8416.

Very truly yours,



Tony Taylor





Tony Taylor
Director

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September 2, 2008

Ms. Stephanie Stumbo
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, KY 40602-0615

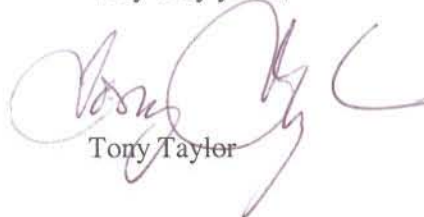
Dear Ms. Stumbo:

By e-mail notification received on April 30, 2008, the Commission acknowledged receipt of our proposed "AT&T Line Connection Waiver Promotion." (Please reference Filing No. TFS2008-00285.) AT&T-Kentucky has now decided to extend this promotion to December 31, 2008.

All other terms and conditions of this promotion except for the end date of the promotion remain unchanged. The revenue analysis filed with the Commission on October 13, 2006 also remains unchanged.

If there are any questions concerning this proposed extension, please call Joan Duncan at 502/582-8416.

Very truly yours,



Tony Taylor

